

SUPER
Splendor
— 125cc —



360° View



Sales Pitch – Super Splendor BS6

Sir,

Super Splendor BS6 is a bold & stylish motorcycle.

For Clean emission, it has BS6 engine.

YOU will get latest technology like Programmed Fi & Patented i3s.

YOU will get many benefits by its Intelligent Sensors, like:

- High Mileage and Low Maintenance
- Smooth ride with great pick up
- Long Engine life & No Choke required due to Cold start feature

Additionally, YOU will get.....

Stylish looks because it has stylish new graphics.

Riding comfort because it has 5-speed Gearbox, high height from ground & good suspensions.

Best Safety & convenience in this Motorcycle due to best braking & vehicle check up light.

It will give YOU more seating space & comfort due to its bigger seat.

And, high Resale Value because of the strong Hero brand

With all these benefits, YOU will also get Trust of Hero and 5 years warranty plus 5 free services.

And YOU will get convenience due to the big service network & spare parts availability.

S
SUPER



Programmed Fi
Technology with i3s



Front Disc Brake



5-Speed Gearbox



New Graphics



Bigger Seat

Specifications



Engine:
124.7



Power:
8 kW @ 7500 RPM



Torque:
10.6 Nm @ 6000 RPM



Fuel Tank:
12 L



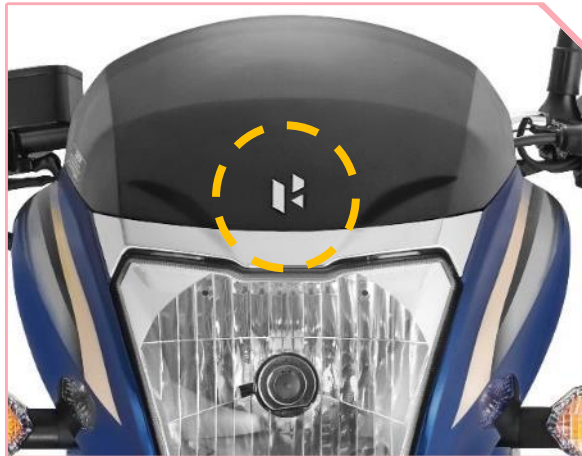
Front View





BENEFIT & FEATURE

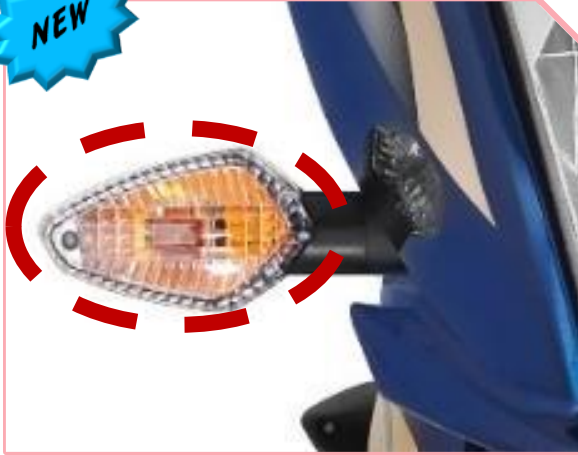
Stylish Looks & More Safety
due to Brighter Headlamp



BENEFIT & FEATURE

Stylish looks
due to Chrome Headlamp Insert with 3D
Emblem

NEW



BENEFIT & FEATURE

Stylish Looks & More Safety
due to Clear Lens Blinkers

Summary – Front View



Brighter Headlamp

**Chrome Headlamp Insert with 3D
Emblem**

Clear Lens Blinkers

Right View



NEW



BENEFIT & FEATURE

Clean Emissions
because of BS6 Engine

NEW



BENEFIT & FEATURE

**Smooth Ride with No Choke
required**
because of Programmed Fuel Injection
Technology

NEW



BENEFIT & FEATURE

More Comfort by Reducing Vibrations

because it has 5-Speed Gearbox

NEW



BENEFIT & FEATURE

More Safety

due to Front Disc Brake*

*Only in Disc Variant

NEW



BENEFIT & FEATURE

Ride Stability
due to Diamond Frame

NEW



BENEFIT & FEATURE

More Comfort
as it has Good Front & Rear Suspensions

NEW



BENEFIT & FEATURE

More Convenience

as it has 180mm Ground Clearance



BENEFIT & FEATURE

More Safety

due to Integrated Braking System (IBS)



BENEFIT & FEATURE

Stylish Looks
due to Chrome Muffler Cover

Summary – Right View



BS6 Engine

Programmed Fuel Injection Technology

5-Speed Gearbox

Front Disc Brake

Diamond Frame

Good Front & Rear Suspensions

180mm Ground Clearance

Integrated Braking System (IBS)

Chrome Muller Cover

Rear View





BENEFIT & FEATURE

More Safety
due to Brighter Tail Lamp



BENEFIT & FEATURE

Stylish Looks & More Convenience
due to Body Colored Grab Rail

Summary – Rear View



Brighter Taillamp

Body Colored Grab Rail

Left & Top View



NEW



BENEFIT & FEATURE

Stylish Looks & Convenience
due to Trendy Analog Meter Console

BEST
IN
CLASS



BENEFIT & FEATURE

More Safety & Convenience
due to Side Stand Indicator



BENEFIT & FEATURE

More Safety & Convenience

due to Vehicle Check-Up Light
(Malfunction Indicator Lamp)



BENEFIT & FEATURE

More Savings

because it has i3s Technology

NEW



BENEFIT & FEATURE

Stylish Looks
as it has New Graphics

NEW



BENEFIT & FEATURE

Stylish Looks
with its Solid Flowing Lines

NEW



BENEFIT & FEATURE

More Comfort
as it has Bigger Seat

Summary – Left & Top View



Trendy Analog Meter Console

Side Stand Indicator

**Vehicle Check-Up Light
(Malfunction Indicator Lamp)**

i3s Technology

New Graphics

Solid Flowing Lines

Bigger Seat

S
SUPER



**BEST
IN
CLASS**

Programmed Fi
Technology with i3s



Front Disc Brake



5-Speed Gearbox



New Graphics



Bigger Seat

Specifications

ENGINE

Engine Capacity (cc)

124.7

Max power (kW @ RPM)

8 @ 7500

Max Torque (Nm @ RPM)

10.6 @ 6000

Fuel System

Advanced Programmed Fuel Injection

DIMENSIONS

Length (mm)

2042

Width (mm)

740

Height (mm)

1102

Wheelbase(mm)

1273

Fuel Tank (Ltrs)

12

BRAKES

Front (mm)

Disc – Dia 240/ Drum – Dia 130

Rear (mm)

Drum – Dia 130

Specifications

WHEELS

Front

80/100 x 18| Tubeless Tyre

Rear

90/90 x 18| Tubeless Tyre

Variants

Self Disc Cast

Self Drum Cast



Colors



Nexus Blue



Classic Black



Heavy Grey



Sports Red

Objection Handling

Objection : Honda SP 125 has more torque.

Handling Statement: Sir, Honda SP 125 has just a little more torque than Super Splendor BS6.

Difference between them is just 0.3 Nm. So you will not feel any lack in pick-up.



You can also feel it while Test Ride.

Super Splendor BS6 does give you side stand indicator for your safety & convenience.

For more savings, it also has i3s technology which you will not get in SP 125.



Competition

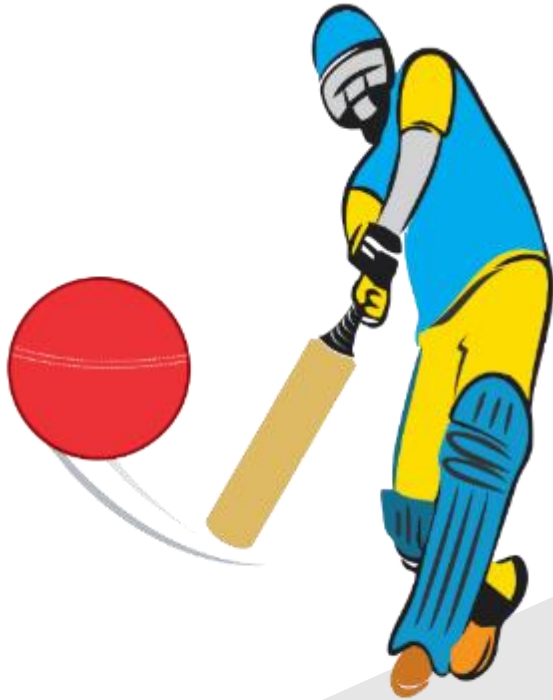


	Super Splendor BS6	Honda Shine BS6	Benefits
ENGINE			
Maximum Power (kW)	8	7.9	Better Top Speed
DIMENSIONS			
Rear Tyre Size (mm)	90	80	Ride Stability
Ground Clearance (mm)	180	162	More Convenience
Fuel Tank Capacity (L)	12	10.5	More Convenience
FEATURES			
Side Stand Indicator	 Available	Not - Available	More Convenience & Safety
i3s Technology	 Available	Not - Available	More Savings

Competition



	Super Splendor BS6	Honda SP 125	Benefits
DIMENSIONS			
Length (mm)	2042	2020	Bigger Road Presence
Rear Tyre Size (mm)	90	80	Ride Stability
Ground Clearance (mm)	180	160	More Convenience
Fuel Tank Capacity (L)	12	11	More Convenience
FEATURES			
Side Stand Indicator	 Available	Not - Available	More Convenience & Safety
i3s Technology	 Available	Not - Available	More Savings



Six Strokes of Hero



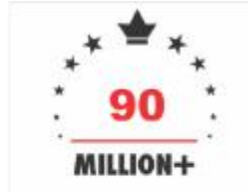
Standard across all variants

Peace of Mind



Including 6000+ World Class Gen Nxt Workshops

Convenience



Satisfied Customers

Trust



World's Largest 2W Manufacturer for 19 Years in a Row

Pride



LOW COST OF OWNERSHIP

5 Free Services upto 15 months

Value For Money



World's Largest Customer Relationship Management Program in 2W Industry

Customer Focus

 Hero

WORLD'S

NO. 1^{*}
ONE

TWO-WHEELER COMPANY
19 YEARS IN A ROW

Happy Selling !!

