

splendor **iSmart**



360° View



Sales Pitch – Splendor iSmart BS6

Sir,

New Splendor iSmart is a Stylish bike & will be a Smart choice for YOU.

It is India's first BS6 Motorcycle giving clean emission & has the latest technology like Patented i3s & Programmed Fi.

Also, YOU will be amazed by the Intelligent Sensors in the bike which gives

1)High Mileage and Low Maintenance.

2)Smooth ride with great pick up.

3)Long Engine life with Cold start feature which means No Choke is required.

Additionally.....

YOU will get excellent Riding comfort on any kind of roads or speed breakers because it has a strong Diamond frame & high height from ground

YOU will get best Safety & convenience in this bike due to best braking & vehicle check up light.

YOU will get high Resale Value because of the strong Hero brand

So.....Go Ahead..... & Enjoy YOUR bike, because it comes with the Trust of Hero which is the only company that gives 5 years warranty plus 5 free service & Unmatchable Convenience of easy service & spare parts availability.

S
SUPER

NEW



**BEST
1
IN CATEGORY**

Programmed Fuel
Injection Technology

NEW



i3s Technology with
Programmed Fi
Technology

NEW



**BEST
IN
CLASS**

New Engine with More Torque-on-
Demand (9.89Nm)

NEW



Diamond Frame with
Optimized Weight Distribution

NEW



Front Disc Brake with IBS
Technology

Specifications



Engine:
113.2CC



Power:
6.73 kW @ 7500 RPM



Torque:
9.89 Nm @ 5500 RPM



Fuel Tank:
9.5 L



Front View



NEW



BENEFIT & FEATURE

Stylish Looks

because of its New Front Cowl

NEW



BENEFIT & FEATURE

More Safety

due to its High Illumination Headlamp

NEW



BENEFIT & FEATURE

More Safety with Stylish Looks
due to its Turn Signal Lamp



BENEFIT & FEATURE

Stylish Looks
due to its Dual Tone Rear-view Mirrors

Summary – Front View



New Front Cowl

High Illumination Headlamp

Turn Signal Lamp

Dual Tone Rear-view Mirrors

Right View



NEW



BENEFIT & FEATURE

Best Pick-up

because of its New Engine with More Torque-on-Demand

NEW



BENEFIT & FEATURE

Smooth Ride

due to its Programmed Fuel Injection Technology

NEW



BENEFIT & FEATURE

Enhanced Comfort
due to its *Driven Idle Feature

*Under Standard Conditions

NEW



BENEFIT & FEATURE

Cleaner Emission
due to its BS6 Compliant Engine

NEW



BENEFIT & FEATURE

Smooth Ride on any terrain
due to its 180mm Ground Clearance

NEW



BENEFIT & FEATURE

Enhanced Riding Stability
due to its 1270mm Wheelbase

NEW



BENEFIT & FEATURE

Enhanced Comfort

due to its 120mm Front Suspension Travel

NEW



BENEFIT & FEATURE

Better Handling

due to its Diamond Frame with Optimized Weight Distribution

NEW

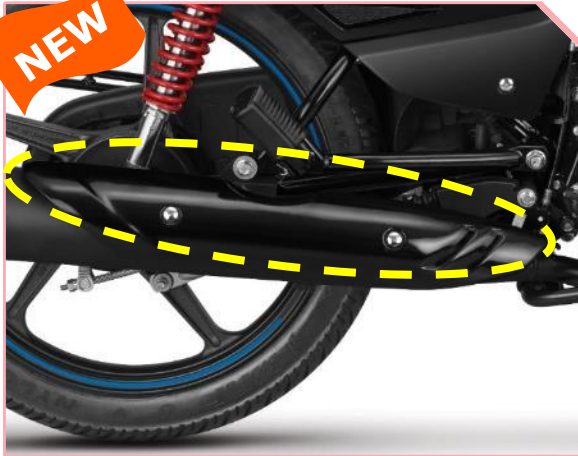


BENEFIT & FEATURE

Enhanced Safety

due to its Front Disc Brake with IBS Technology

NEW



BENEFIT & FEATURE

Stylish Looks

because of its All New Muller Cover

Summary – Right View



Driven Idle Feature

BS6 Compliant Engine

180mm Ground Clearance

1270mm Wheelbase

120mm Front Suspension Travel

Diamond frame with Optimized Weight Distribution

Front Disc Brake with IBS Technology

All New Muffler Cover

New Engine with More Torque-on-Demand

Programmed Fuel Injection Technology

Rear View



NEW



BENEFIT & FEATURE

Stylish Looks
due to its New Tail Lamp

Summary – Rear View



New Tail Lamp

Left & Top View



NEW



BENEFIT & FEATURE

Lowers Running Cost
due to its i3s Technology with
Programmed Fi Technology

NEW



BENEFIT & FEATURE

Enhanced Convenience & Safety
due to its New Digi- Analogue Instrument
Console with Side Stand Indicator

NEW



BENEFIT & FEATURE

Enhanced Safety

due to its Malfunction Indicator Lamp (MIL)

NEW



BENEFIT & FEATURE

Stylish Looks

due to its All New Dual Tone Graphics

Summary – Left & Top View



**i3s Technology with Programmed Fi
Technology**

**New Digi- Analogue Instrument Console
with Side Stand Indicator**

Malfunction Indicator Lamp (MIL)

All New Dual Tone Graphics



Programmed Fuel Injection Technology



i3s Technology with Programmed Fi Technology



New Engine with More Torque-on-Demand (9.89Nm)



- Diamond Frame with Optimized Weight Distribution



Front Disc Brake with IBS Technology

Specifications

ENGINE

Engine Capacity (cc)

113.2

Max power (kW @ RPM)

6.73 @ 7500

Max Torque (Nm @ RPM)

9.89 @ 5500

Fuel System

Programmable Fuel Injection

DIMENSIONS

Length (mm)

2048

Width (mm)

726

Height (mm)

1110

Wheelbase(mm)

1270

Fuel Tank (Ltrs)

9.5

BRAKES

Front (mm)

Disc – Dia 240/ Drum – Dia 130

Rear (mm)

Drum – Dia 130

Specifications

WHEELS

Front

80/100 x 18| Tubeless Tyre

Rear

80/100 x 18| Tubeless Tyre

Variants

Self Drum Cast

Self Disc Cast



Colors



**Techno Blue &
Black**



Sports Red & Black



**Force Silver &
Heavy Grey**

Competition

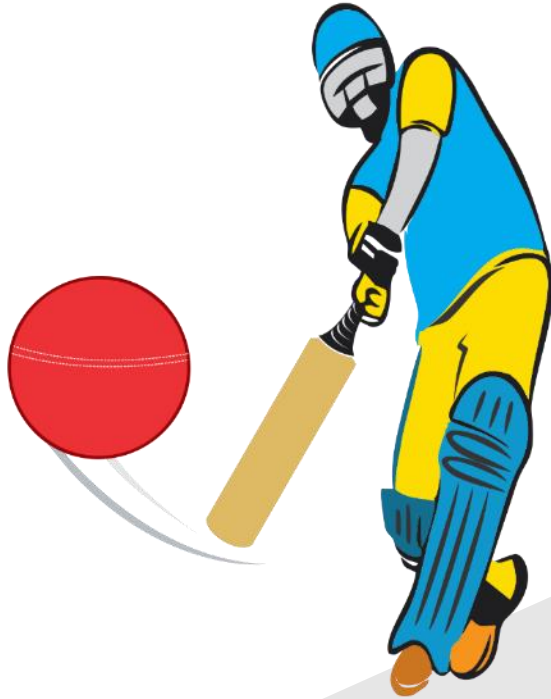


Specifications/ Features	Splendor iSmart	Honda Livo	Benefits
ADVANTAGES			
Engine Capacity (cc)	113.2	109.19	Superior Performance
Compression Ratio	9.7:1	9.2:1	Better Mileage
Maximum Power (kW)	6.7	6.2	Better Top Speed
Maximum Torque (Nm)	9.89	9.09	Better Acceleration
Fuel System	Programmed Fuel Injection	Carburetor	Superior Performance & Better Cold-Start
Length (mm)	2048	2020	Bigger Road Presence
Height (mm)	1110	1099	Bigger Road Presence

Competition



Specifications/ Features	Splendor iSmart	Honda Livo	Benefits
ADVANTAGES			
i3s Technology	Available	Not - Available	Better Mileage & More Savings
BS6 Compliant	Available	Not - Available	Enhance Convenience & Safety
Side Stand Indicator	Available	Not - Available	Cleaner Emission



Six Strokes of Hero



Standard across all variants

Peace of Mind



Including 6000+ World Class Gen Nxt Workshops

Convenience



Satisfied Customers

Trust



World's Largest 2W Manufacturer for 19 Years in a Row

Pride



LOW COST OF OWNERSHIP

5 Free Services upto 15 months

Value For Money



World's Largest Customer Relationship Management Program in 2W Industry

Customer Focus

 **Hero**

WORLD'S

NO. 1^{*}
ONE

TWO-WHEELER COMPANY
19 YEARS IN A ROW

Happy Selling !!