

Splendor+



360° View



Sales Pitch – Splendor+ BS6

Splendor+ BS6 is a stylish new motorcycle with good performance.

For stylish looks, it has new graphics.

For less pollution it has BS6 engine & programmed Fi.

Its intelligent sensors will give you many benefits, like:

- High Mileage and Low Maintenance
- Smooth ride with great pick up
- Long Engine life & No Choke required due to Cold start feature

Additionally, you will get...

Safety & convenience in this motorcycle because it has Side Stand Indicator, Vehicle Check-up Light & Brighter Headlamp

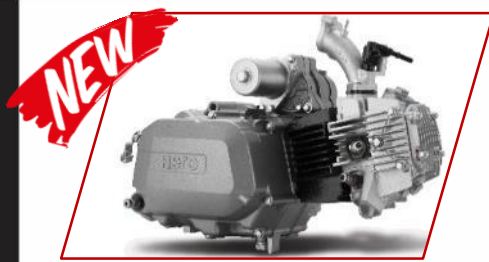
Best Riding comfort because it has a flat seat & good suspensions.

More Savings as it has i3s Technology.

And, high Resale Value because of the strong Hero brand.

With all this, YOU will also get Trust of Hero, the only company that gives 5 years warranty plus 5 free service & Unmatchable Convenience of easy service & spare parts availability.

S
SUPER



Programmed Fi
Technology



i3s Technology



Brighter Headlamp



New Graphics



Side Stand Indicator

Specifications



Engine:
97.2cc



Power:
5.9 kw @ 8000 rpm



Torque:
8.05 Nm @ 6000 rpm



Fuel Tank:
9.8 L



Front View





BENEFIT & FEATURE

More Safety
due to Brighter Headlamp



BENEFIT & FEATURE

More Safety
due to Amber Lens Blinkers

Summary – Front View



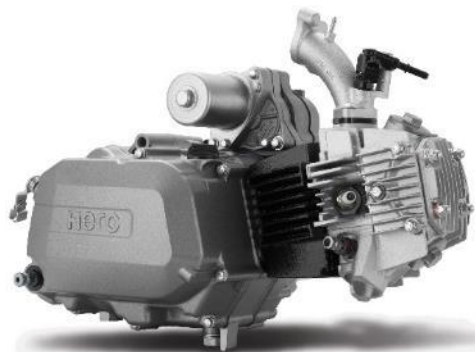
Brighter Headlamp

Amber Lens Blinkers

Right View



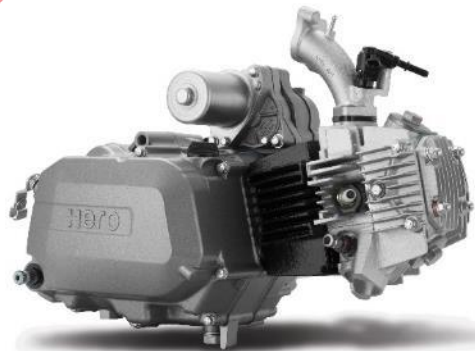
NEW



BENEFIT & FEATURE

Clean Emissions
because of BS6 Engine

NEW



BENEFIT & FEATURE

**Smooth Ride with No Choke
Required**
because of Programmed Fuel Injection
Technology



BENEFIT & FEATURE

More Safety

because it has Integrated Braking System (IBS)



BENEFIT & FEATURE

More Reliability

due to Maintenance Free Battery



BENEFIT & FEATURE

Stylish Looks
due to Chrome Finish Muffle Cover



BENEFIT & FEATURE

Enhances Convenience
due to Utility Box

BENEFIT & FEATURE

More Safety

because it has Reflector on Front Fender



Summary – Right View



BS6 Engine

**Programmed Fuel Injection (Fi)
Technology**

Integrated Braking System (IBS)

Maintenance Free Battery

Chrome Finish Muffle Cover

Utility Box

Reflector on Front Fender

Rear View





BENEFIT & FEATURE

More Safety
due to Tail Lamp



BENEFIT & FEATURE

Enhances Convenience
due to Grab Rail with Carrier

Summary – Rear View



Tail Lamp

Grab Rail with Carrier

Left & Top View



NEW

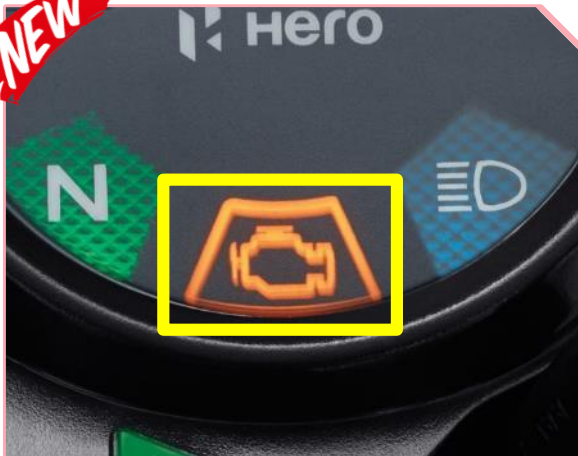


BENEFIT & FEATURE

Enhances Convenience

because it has Easy-to-Read Instrument Console

NEW



BENEFIT & FEATURE

Enhances Safety

because it has Malfunction Indicator Lamp (Vehicle Check-up Light)

NEW



BENEFIT & FEATURE

Saves petrol thus Lowers Running Cost
due to i3s Technology

NEW



BENEFIT & FEATURE

Stylish looks
due to New Body Graphics



BENEFIT & FEATURE

More Safety & Convenience
due to Side Stand Indicator



BENEFIT & FEATURE

More Comfort
due to Flat Seat

Summary – Left & Top View



Easy-to-Read Instrument Console

Malfunction Indicator Lamp (Vehicle Check-up Light)

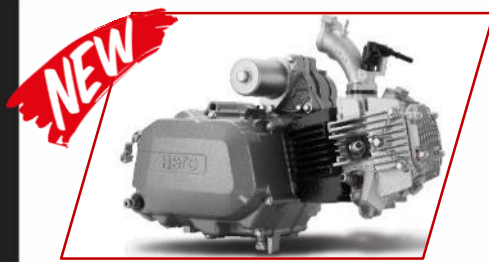
i3s Technology

New Graphics

Side Stand Indicator

Flat Seat

S
SUPER



Programmed Fi
Technology



i3s Technology



Brighter Headlamp



New Graphics



Side Stand Indicator

Specifications

ENGINE

Engine Capacity (cc)	97.2
Max power (kW @ RPM)	5.9 @ 8000
Max Torque (Nm @ RPM)	8.05 @ 6000
Fuel System	Advanced Programmable Fuel Injection

DIMENSIONS

Length (mm)	2000
Width (mm)	720
Height (mm)	1052
Wheelbase(mm)	1236
Fuel Tank (Ltrs)	9.8

BRAKES

Front (mm)	Drum – Dia 130
Rear (mm)	Drum – Dia 130

Specifications

WHEELS

Front

80/100-18 M/C 47P (Tubeless)

Rear

80/100-18 M/C 54P (Tubeless)

Variants



**KICK START DRUM BRAKE ALLOY
WHEEL - FI**

**SELF START DRUM BRAKE ALLOY
WHEEL - FI**

**SELF START DRUM BRAKE ALLOY
WHEEL - FI - i3s**

Colours



Ebony Grey & Green*



Black with Purple



Black with Silver



Black with Sports Red

**Available only in Splendor+ Self (Cast & i3s)*

OBJECTION HANDLING

Objection: Bajaj Platina 110 has more power.

Handling Statement: Sir, Platina 110 has just a little more power than Splendor+ BS6 because Platina 110 has 110cc engine.

Bajaj Platina uses e-carburettor to meet BS6 norms.

Sir, e-carburettor does not give you the all benefits of Fi Technology. And, Hero uses this World Famous Fi technology in all of its products.

Splendor+ BS6 also has Fi Technology which will give you smooth ride & better pick-up at low RPM.

So, you will not feel any lack in power.

You can also feel it while Test Ride.

Competition



Splendor+ BS6



Platina 110



Benefits

	Splendor+ BS6	Platina 110	Benefits
ENGINE			
Fuel Injection	Available	Not - Available	Better Performance
DIMENSION			
Overall Width (mm)	720	704	Bigger Road Presence
Wheel Size (Inches)	18	17	Better Rideability
Rear Brake size (mm)	130	110	More Safety
FEATURES			
i3s Feature	Available	Not - Available	Enhance Convenience
Side Stand Indicator	Available	Not - Available	More Safety
Reflectors	Available	Not - Available	More Safety
Utility Box	Available	Not - Available	Enhance Convenience

Competition



	Splendor+ BS6	TVS Radeon	Benefits
ENGINE			
Fuel Injection	Available	Not Available	Better Performance
DIMENSIONS			
Overall Width (mm)	720	705	Bigger Road Presence
Rear Brake Size (mm)	130	110	More Safety
FEATURES			
i3s Feature	Available	Not Available	Enhances Convenience
Utility Box	Available	Not Available	Enhances Convenience

Competition



Splendor+ BS6

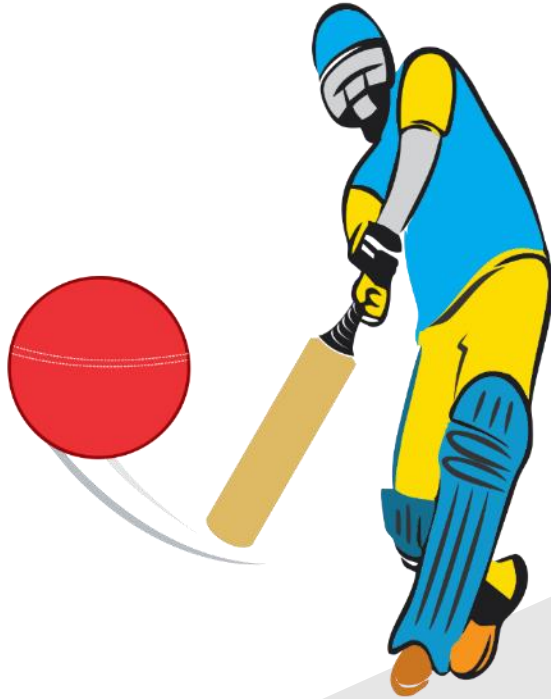


Dream Yuga



Benefits

	Splendor+ BS6	Dream Yuga	Benefits
ENGINE			
Fuel Injection	Available	Not Available	Better Performance
DIMENSION			
Fuel Tank Capacity (L)	9.8	8	Enhances Convenience
FEATURES			
i3s Feature	Available	Not Available	Enhances Convenience
Utility Box	Available	Not Available	Enhances Convenience
Side Stand Indicator	Available	Not Available	More Safety



Six Strokes of Hero



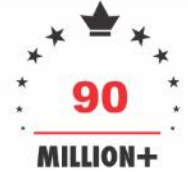
Standard across all variants

Peace of Mind



Including 6000+ World Class Gen Nxt Workshops

Convenience



Satisfied Customers

Trust



World's Largest 2W Manufacturer for 19 Years in a Row

Pride



LOW COST OF OWNERSHIP

5 Free Services upto 15 months

Value For Money



World's Largest Customer Relationship Management Program in 2W Industry

Customer Focus

 **Hero**

WORLD'S

NO. 1^{*}
ONE

TWO-WHEELER COMPANY

19 YEARS IN A ROW

Happy Selling !!